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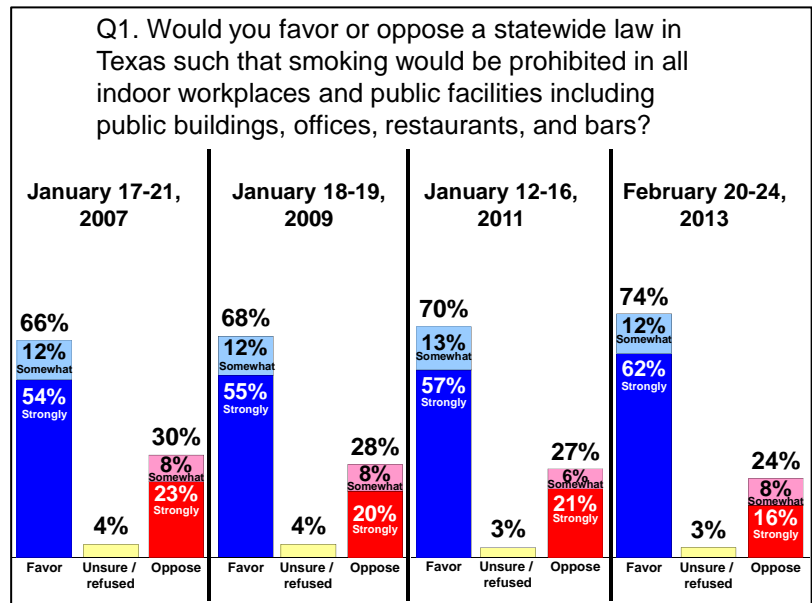
Survey of Texas Voters Smoke-Free Law

Baselice & Associates, Inc. are pleased to release the results of a survey among N=836 randomly selected registered voters in Texas. Responses to this survey were gathered via landline and cellular telephone as well as by internet on February 20-24, 2013. The margin of error to the results of this survey is +/- 3.4% at the .95 test level.

Position on Smoke-Free Law

The results to this survey indicate that 74% of Texas voters favor, and 24% oppose, a proposed statewide law that would prohibit smoking in all indoor workplaces and public facilities including public buildings, offices, restaurants, and bars. The following graphic shows 62% voters strongly favor the statewide law, while 16% strongly oppose it.

Support for the proposed statewide law has continued to increase since 2007, with a four percent increase over the last two years. This increase is driven by the intense support (57% strongly in 2011, 62% strongly in 2013). Support is widespread and observed across various ideological and political affiliations. A majority of Republicans (72%) favor the law, where as Independents and Democrats equally favor it at 75%. Over half (67%) of those sharing all or most of the views of the Tea Party movement favor a smoke-free law, as do 74% of those who share only some and 77% that share none of the Tea Party views.

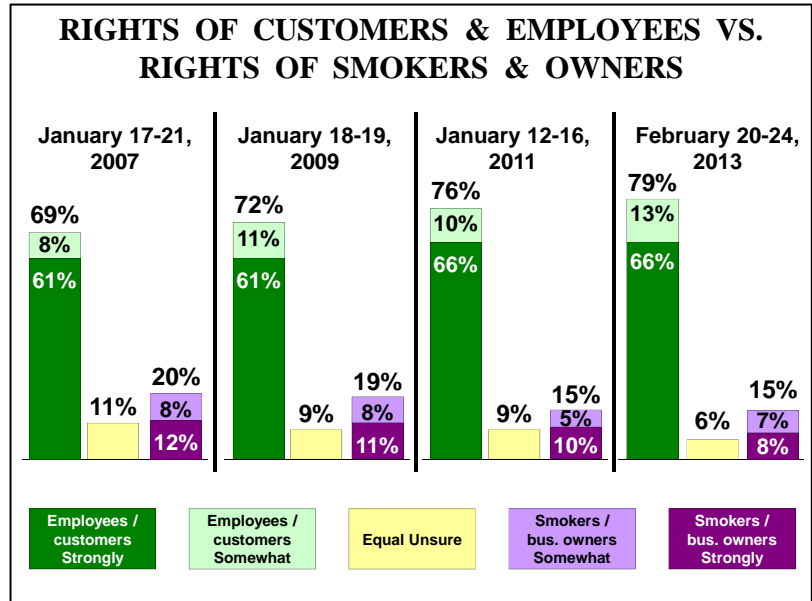


Rights of business owners and smokers vs. Rights of employees and customers

Four out of five (79%) voters think the rights of employees and customers to breathe clean air in restaurants and bars is more important than the rights of smokers to smoke and business owners to allow smoking inside restaurants and bars (15%).

Since 2007 there has been a continuous increase of approximately three percentage points every two years in the belief that the rights of employees and customers to breathe clean air in restaurants and bars are more important.

Among those who share all or most of the views of the Tea Party, 67% side with the rights of employees and customers, while 27% side with the rights of business owners and smokers.



All respondents interviewed in this study were part of a fully representative sample and quotas were based on the average of the latest voter registration and general election turnout figures for each region in the state. The results in this survey were weighted slightly to reflect the actual partisan vote behavior, age, and racial/ethnic distribution for each region of the state.